

Bottisham Consultation SWOT - Analysis Draft 1;

Strengths	Weaknesses
<p>Strong Village Identity</p> <ul style="list-style-type: none"> • Village community with good services whilst in proximity to Cambridge and Newmarket with associated employment/amenity/cultural benefits • 50 new affordable homes Bell Road (60% shared ownership / 40% rent) • Green Belt designation serves as a physical barrier between the village and Cambridge and other villages <p>Character and Heritage</p> <ul style="list-style-type: none"> • Mix of old and new buildings with Heritage Assets including Conservation Area, 25 Listed Buildings and 2 Scheduled Ancient Monuments • Green Spaces and Valued biodiversity habitats including County Wildlife Sites, Deciduous Woodland Habitats, Traditional Orchards and Priority Wildlife Species • Attractive varied countryside with some historic parklands with Fen and Chalklands landscapes • Valued Views and landmark Church Tower <p>Economy</p> <ul style="list-style-type: none"> • Population with limited deprivation indicators, highly qualified, good economic activity rates, in professional jobs within 10km • Job offer in village for Health, Social Work and Education with local employment on two small industrial estates <p>Getting Around</p> <ul style="list-style-type: none"> • Commuting via cycling, bus, and walking <p>Infrastructure and Services</p> <ul style="list-style-type: none"> • Highly valued range of community services and facilities including Medical Facilities, Bottisham Village College, Social Club, shops, PO, library Swimming pool and pub • Plans to extend primary school, new allotments and new playground • Proposed renewable energy scheme 	<p>Rapid Population Change</p> <ul style="list-style-type: none"> • Significant housing growth in last 20 years • High share of people over 75+ with 1 in 13 living in a communal residence • Higher rates of disability <p>Getting Around</p> <ul style="list-style-type: none"> • Too much traffic in and through village • Poor frequency of current bus service • Congestion from on street parking near schools and shops; parking on pavements • Safety concerns (The Triangle & Bell Road) • 8% population do not have access to a car • Limited formalised access to the countryside <p>Settlement Character and Landscape</p> <ul style="list-style-type: none"> • Lack of definition and protection of important green spaces, valued landscapes, settlement gateways, views and vistas • Lack of Conservation Area Appraisal, no definition of what is important to Bottisham's historic character • Need to identify key biodiversity habitats and corridors <p>Housing</p> <ul style="list-style-type: none"> • Very high average house prices and shortage of private rented accommodation • Sustained shortage of type and size of affordable housing to meet local needs (354 on the housing register – 54% for 1 bed homes) • High share of large, detached homes • Lower share of semi-detached terraced, small homes • Some new housing not meeting National Space Standards. <p>Infrastructure and services</p> <ul style="list-style-type: none"> • Lack of local facilities for young people • No 'early years' provision, lack of community activities for young people • Lack of Park or Play Space and existing spaces are not safeguarded • Limited employment opportunities • Water– limited recycling capacity at the Bottisham Water Recycling Centre and River water quality breaches • A14 / A1303 noise impacts some concern noise at Air Museum and Millworks • Poor mobile network, no petrol station

Opportunities	Threats
<p>Climate change & sustainable construction</p> <ul style="list-style-type: none"> • Define Plan Area specific climate change mitigation and adaptation policy and bring ECDC SPD into policy • Promote water conservation and efficiencies and improve water quality • Advantages of permitted Solar Farm <p>Landscape Character Assessment</p> <ul style="list-style-type: none"> • Identify those locations which are sensitive to development pressures and develop Views / Landmarks / visually important open land; Landscape mitigation; Wildlife Habitats Corridors policy; • Trees and Countryside access policy <p>Infrastructure</p> <ul style="list-style-type: none"> • Identify new open space provision and protect existing green spaces. • Active Travel Options –proximity to national cycle route and new Cambridge Greenways • Provision of Cemetery and allotments • Seek increased capacity at the Bottisham Water Recycling Centre <p>Heritage Conservation</p> <ul style="list-style-type: none"> • Identify non designated heritage assets • Complete Conservation Area Appraisal and identify its key attributes <p>Design:</p> <ul style="list-style-type: none"> • Define what is good design to ensure new development in keeping with scale, location and appearance of buildings, use traditional local materials. • Complete a Design Guide and Codes • Secure National Space Standards and Accessible housing M4(2) and M4(3) <p>Housing Mix</p> <ul style="list-style-type: none"> • Sensible infill development supported • Clarify current open market and affordable housing needs and influence any further housing to appropriately meet needs <p>Economy</p> <ul style="list-style-type: none"> • Consider small R&D and service provision • Café/ Bakery / Restaurant • Development opportunities – reuse of underused, brownfield or redundant sites 	<p>Housing Growth</p> <ul style="list-style-type: none"> • Proximity to Cambridge • More housing / specialist housing for older people in Green Belt • Impact of housing to meet the wider needs of an ageing population • Increased house price acceleration • Housing that does not meet needs of those for smaller homes or those with a local connection • Ill defined ‘limited development’ policy supports inappropriate development <p>Services and Infrastructure</p> <ul style="list-style-type: none"> • Meeting the demands of an ageing population – 1/3rd population over 65 by 2041 • Forecast loss of young people and young adults and impact on schools • Potential loss of valued village facilities and services for a growing community <p>Village Character and Landscape</p> <ul style="list-style-type: none"> • Deterioration of natural and built environment through inappropriate development – development which is out of character, or harmfully impacts sensitive sites. <p>Getting Around</p> <ul style="list-style-type: none"> • Loss of or reduced bus service to Cambridge, Newmarket and Ely. • On street parking increased at The Triangle and schools with impact on safety • High percentage do not have access to a car, population have disability or poor health <p>Natural environment</p> <ul style="list-style-type: none"> • River water quality diminishes and water consumption exceeds current capacity • Loss of valued green spaces, access to countryside and habitats